

NANCY BOSKOFF
DIRECTOR

SALT LAKE CITY CORPORATION
DEPARTMENT OF COMMUNITY AND ECONOMIC DEVELOPMENT
SALT LAKE CITY ARTS COUNCIL

RALPH BECKER
MAYOR

FRANK B. GRAY
DEPARTMENT DIRECTOR

BOARD MEETING MINUTES
October 12, 2011

PRESENT: Rebecca Guevara
Lynn Hoffman-Brouse
Bruce Miya
John McCarthy

Staff Members

Nancy Boskoff	Roni Thomas
Kim Duffin	Kelsey Moon
Casey Jarman	Amanda Maestas

EXCUSED:	Allison Barclay	Helen Peters
	Candice Colby	Jeanette Sawaya
	Laura Dupuy	Brent Schneider
	Michael Mack	

I. Call to Order

Ms. Hoffman-Brouse called the meeting to order at 5:30 p.m. There being no quorum present, the approval of minutes was deferred to the next meeting.

II. Executive Committee

A. Mr. Miya provided an update on the Ella Knight Memorial Fund, noting that the account at US Bank will close at the end of October. He reminded the board members that donations are voluntary, with no obligation to participate. When the final amount is determined, he will contact the Knight family to discuss their preference for the use of the funds. He thanked everyone who had contributed to the Memorial Fund, and promised to keep the board informed.

B. Ms. Hoffman-Brouse turned to Ms. Boskoff who announced that in January or February of 2012, she will be retiring from the City. She explained that the Arts Council was in good shape with a strong staff and board. She felt that it was a good time for a change, both for her and for the Arts Council. She expected that the board and staff would be involved in the selection of the next director. She noted that she would not be leaving the community and looked forward to continuing to work in the arts in Salt Lake.

III. Arts Events Discussion

There followed a discussion of numerous programs and activities attended by board and staff since the previous board meeting. Events included the GAM Foundation (jazz series), the Lynch/Bradley reception at the 15th Street Gallery, Gallery Stroll, The Leonardo, Classical Greek Theatre, Off-Broadway Theatre, Ririe-Woodbury Dance Company and Repertory Dance Theatre, and others.

IV. Utah Nonprofit Association Standards of Ethics

Ms. Hoffman-Brouse deferred discussion and action on this item to the next meeting.

V. Staff Reports

A. Ms. Thomas reported on progress with the Emigration neighborhood and Popperton Park projects, both by artist Day Christensen, noting that installation preparation would begin in October. She noted that the concrete pads for the Emigration benches would be poured in October with the benches likely to be installed in November. She reported on several issues related to the Popperton Park project which are being addressed with the neighbors and the Division of Parks and Public Lands.

She provided a progress report on Art in Transit for the North Temple TRAX line, noting that artists are moving forward with their fabrication and are working on installation schedules with UTA and the general contractor.

Ms. Thomas reported that the Design Board would like to move forward with "Flying Objects 3.0" so that 12 new sculptures in the current locations can be installed in June of 2012. She noted that this is a project initiated in partnership with the RDA, and that the RDA would like to discuss other possibilities for public art in their project areas.

B. Mr. Jarman referred the board to the Twilight Concert Series materials attached to the agenda, including a preliminary budget review for the 2011 season. In addressing the budget, he noted the significant impact of in-kind contributions which would otherwise require cash expenditures, particularly in the area of advertising. He also noted that expenses and revenue will show a one-time outlay and reimbursement in the amount of \$37,000 for the power upgrade in the park, provided by Rocky Mountain Power and paid for by the RDA.

Mr. Jarman talked about the growth and success of the concert series, noting that the expenses have continued to increase to accommodate the site and the audience. He raised the possibility of charging a small admission fee, both to generate revenue and to provide some control over the number of people in attendance. He would like to maintain the artistic quality of the concerts, and believes that an admission fee might generate a more invested audience. Mr. Jarman will explore the costs and benefits of such a change and will return to the board with a recommendation.

C. Ms. Maestas reported that, in addition to on-going assignments, she has been working on the holiday craft show and the City Arts Grants program.

D. Ms. Moon distributed copies of the Annual Report for the fiscal year 2010-2011, noting that this is first ever annual report prepared by the Arts Council. She explained that it is a great single source for data and images from a full program year, and is useful as a single referral and record of what we do. An electronic version is available on the Arts Council's website. The board members remarked that the publication is both timely and impressive.

E. Mr. Duffin reported that the Guest Writers Series reading by recent U.S. Poet Laureate W. S. Merwin was standing-room-only at the SLC Main Library Auditorium, with an estimated attendance of over 300. He reminded the board of the November 17 reading at the Art Barn with writers Danzy Senna and Robert Glick.

Mr. Duffin reported on the opening reception for the current exhibit and on preparations for the Holiday Craft Exhibit & Sale, which will open on December 2. He concluded his report by noting that the winter edition of the Arts Council newsletter will be available December 1.

F. Ms. Boskoff referred board members to items attached to the agenda, including two *Tribune* articles, one about a survey conducted by the Downtown Alliance, and one a commitment from the editors to continue their comprehensive arts coverage.

She reported that the final audit report prepared by Osborne, Robbins & Buhler will be sent to the board members before the next meeting for their review. She noted that the report closely reflects the second adjusted budget approved by the board, recognizing an excess of expenditures over revenues resulting in a \$57,000 deficit. Although she is not pleased to confirm this deficit, she reminded the board members that expenses in the current year had been decreased, including reducing the Twilight Concert Series by one concert, and that the budget approved for the current year is balanced so that the direction can be turned around to build back the fund balance into the black.

Ms. Boskoff reported on two recent developments on the west side: the reintroduction of *The West View* community newspaper, and the ribbon-cutting for the second phase of "Bridge over Barriers," a community public art project managed by NeighborWorks at the 300 North 600 West underpass.

VI. Other Business/Adjourn

There being no further business, Ms. Hoffman-Brouse adjourned the meeting at 6:25 p.m.